

## Middle East and North Africa

### Regional findings from the 2024 Listening to Leaders Survey

Leaders in government, the private sector, civil society, media, and universities in the Middle East and North Africa (MENA) share their views on priorities and progress, as well as the agenda-setting influence and helpfulness in implementation of the development partners with whom they work.

144

MENA leaders responded to our 2024 Listening to Leaders (LTL) Survey

Jobs

The top development goal for MENA leaders

UNDP

Development partner with the largest footprint across the region

Germany

Most influential development partner across the region

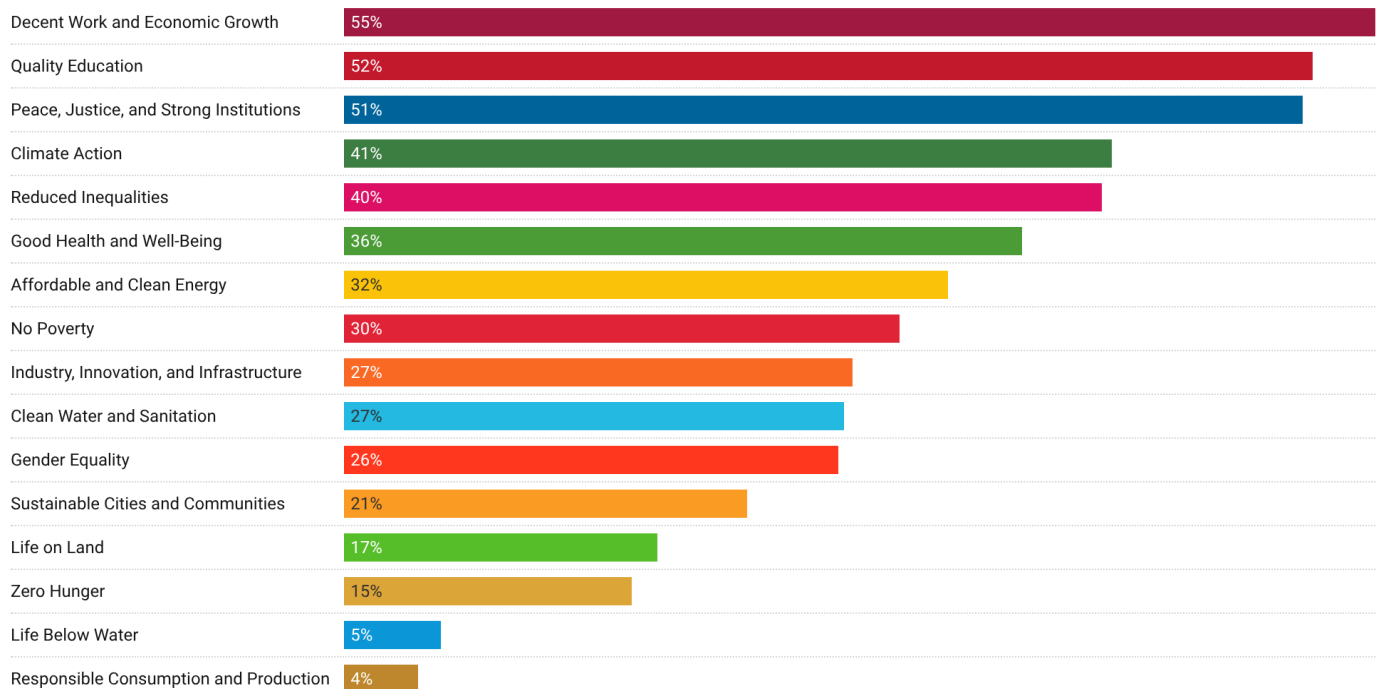
Germany

Most helpful development partner across the region

### SDG Priorities

When asked to identify their top six development priorities of the Sustainable Development Goals (SDGs), MENA respondents were most likely to identify Decent Work and Economic Growth (55%), Quality Education (52%), and Peace, Justice, and Strong Institutions (51%). They were more likely than other regions to prioritize Reduced Inequalities (40%), and the least likely to emphasize Industry and Infrastructure (27%).

#### Percentage of respondents



#### Citation

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#### About AidData

AidData (<https://aiddata.org/>) is a research lab at William & Mary's Global Research Institute in Williamsburg, Virginia, USA. AidData helps governments and organizations make better-informed decisions on the reach, influence, and outcomes of overseas investments. We use rigorous methods, cutting-edge tools, and granular data to answer the question: who is doing what, where, for whom, and to what effect? The Listening to Leaders project surveys global leaders every 2–3 years,

gathering insights on priorities, experiences with development partners, and more across sectors like government, NGOs, civil society, and academia

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