

Governance Assessment Profile

The World Bank Group's *Doing Business Report*

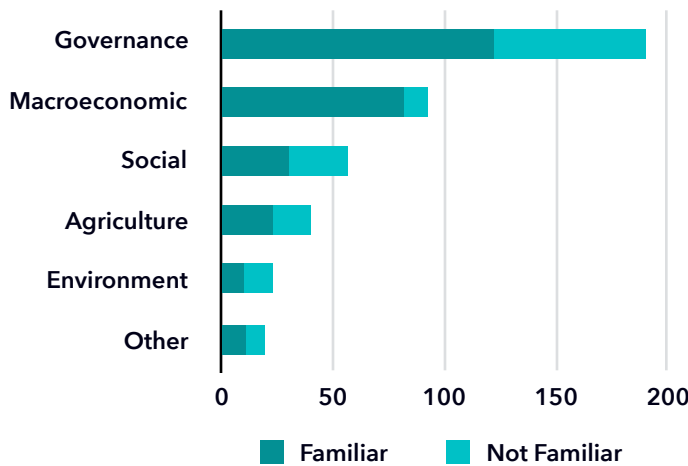
Summary

The World Bank Group's *Doing Business Report* provides objective measures of business regulations and their enforcement for local firms across 11 indicators in 190 economies and selected cities at the subnational and regional level. The information below was compiled from responses to AidData's 2016 GDA Snap Poll, which asked public, private and civil society leaders to answer 11 questions about whether, when, and why they use governance data in their work. A total of 280 participants to the snap poll indicated familiarity with the *Doing Business Report*.

280

survey respondents were familiar with the *Doing Business Report*.

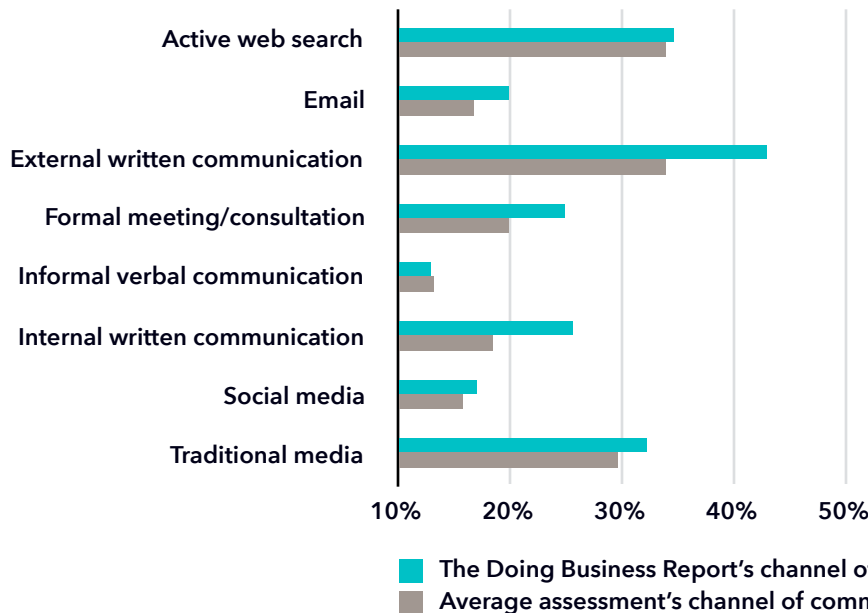
Who is familiar with the *Doing Business Report* (by policy domain)?



64%

122 (64%) out of 190 data users working within the governance domain were familiar with the *Doing Business Report*.

How did data users become familiar with the *Doing Business Report*?*



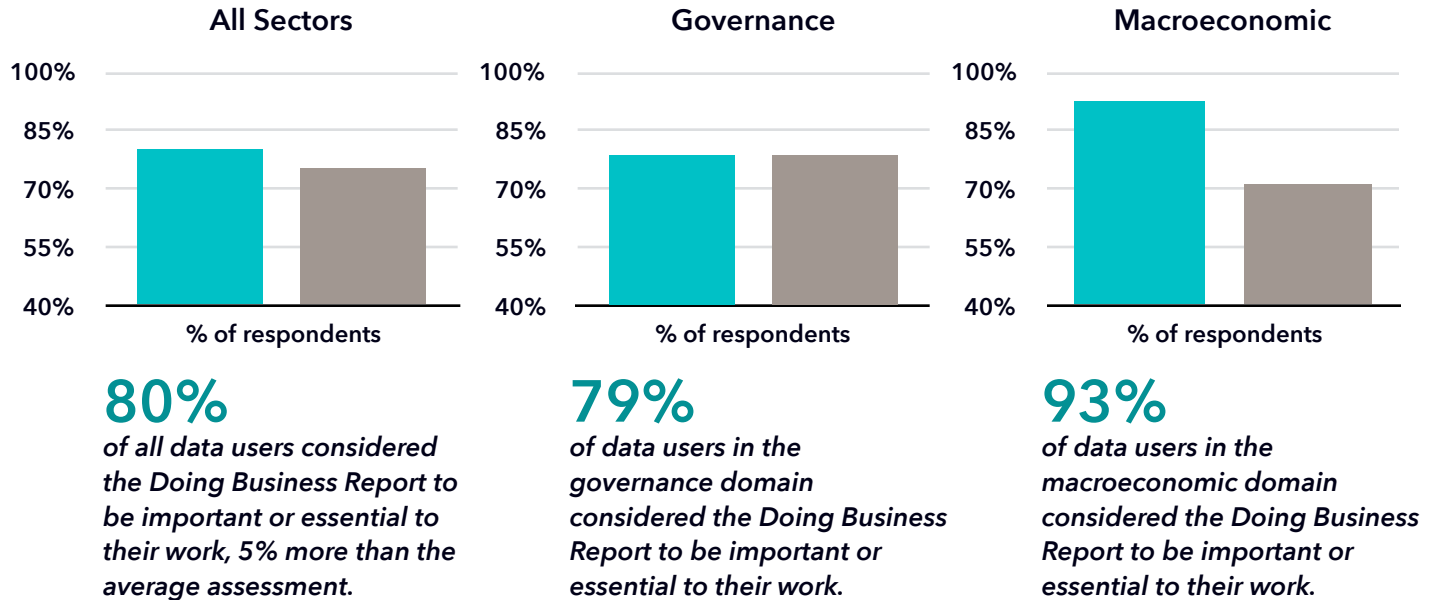
43%

of data users became familiar with the *Doing Business Report* through external written communication.

*Snap poll participants could select multiple channels of communications for how they became familiar with a particular assessment.

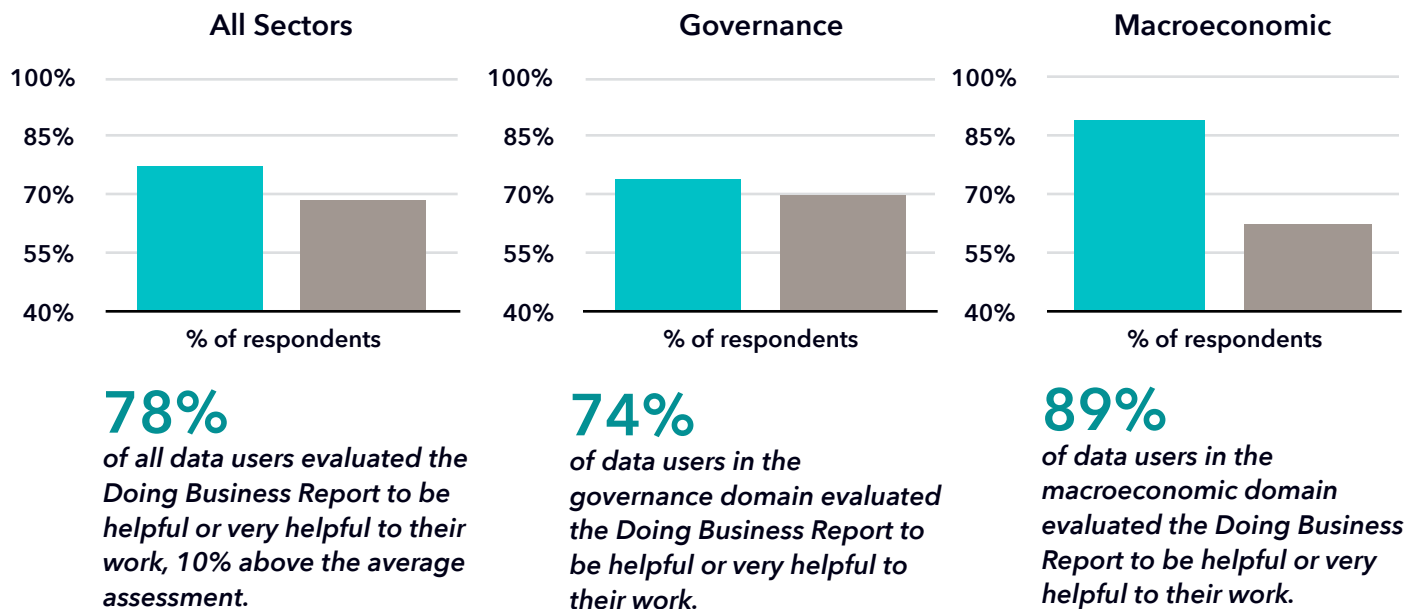
How many data users found the Doing Business Report to be *important* or *essential* to their work?

■ The Doing Business Report ■ Avg. Assessment



How many data users found the Doing Business Report to be *helpful* or very *helpful* to their work?

■ The Doing Business Report ■ Avg. Assessment



Background

Designed and fielded by AidData at the College of William & Mary, the 2016 Governance Data Alliance Snap Poll offers a unique window into the experiences of public, private, and civil society leaders in advancing reforms in their countries and the role of a broad range of governance data in that process. Respondents answered 11 questions about whether, when, how, and why they use governance data in their work. 3000+ policy-makers and practitioners in low- and middle-income countries received an invitation to participate in the online snap poll. 515 individuals in 111 countries participated, yielding a response rate of 17.7%.

Citation

Takaaki Masaki, Tanya Sethi, and Samantha Custer. 2016. *In the Eye of the Beholder: When is governance data "good enough"?* Williamsburg, VA. AidData at the College of William & Mary and the Governance Data Alliance.