

GENESIS PERFORMANCE EVALUATION KEY FINDINGS



BACKGROUND

Activity Period of Performance	2015 - 2020
Evaluation	June 2019 – February 2020
Implementing Partner	National Foundation for the Development of Honduras (FUNADEH)



66 Outreach Centers (OC)
in high-violence neighborhoods
across five municipalities



16,000 new youth
from high-crime neighborhoods
benefit from OC programming/year



76,000 - 100,000
recurrent beneficiaries/year

OBJECTIVE OF THE GENESIS ACTIVITY

Increase protective factors against violence for at-risk youth and former gang members.

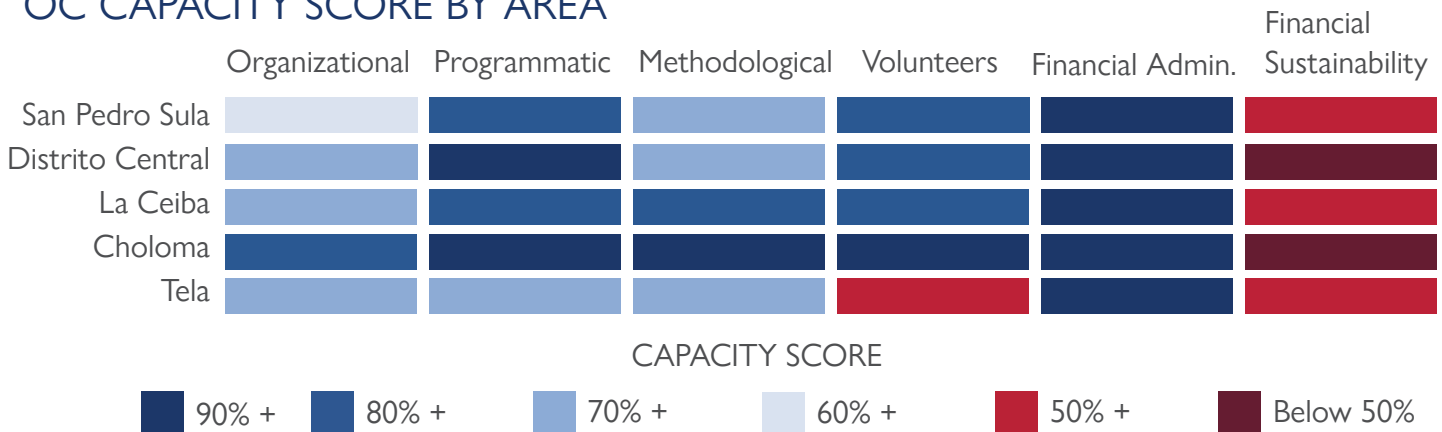
The GENESIS Activity supports OCs, which are strategically located in physical spaces within high-violence communities. They aim to prevent youth violence through various activities, including skills development, building a life plan, and participation in helping develop the community to which they belong.

EVALUATION LEARNING QUESTIONS

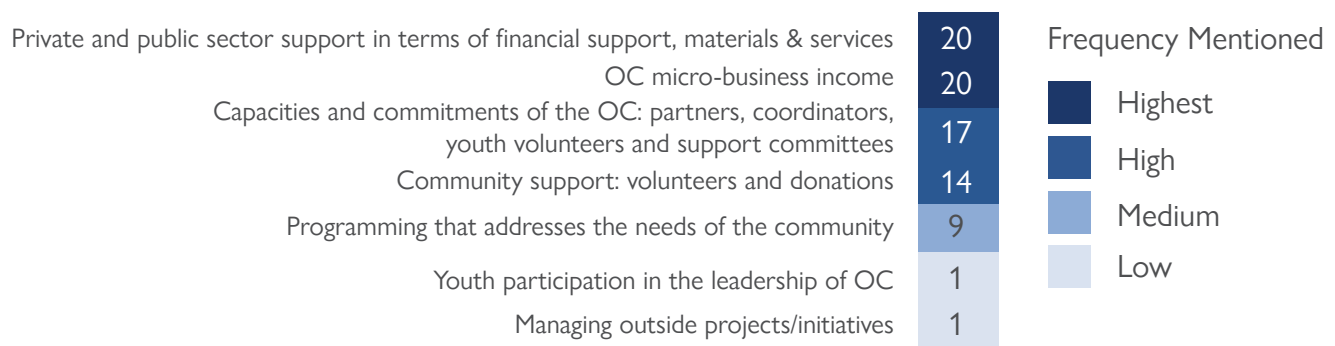
1. To what extent are the OCs financially, organizationally, and programmatically sustainable?
2. To what extent has GENESIS strengthened protective factors at the individual and community level against violence and likelihood of joining gangs?
3. What has been achieved by GENESIS'S income-generating opportunities?

KEY FINDING #1: With GENESIS'S support, OCs in all five municipalities achieved an average score of 75% or higher in terms of organizational, programmatic, methodological, volunteer, and financial administrative capacity.* The exceptions included organizational capacity in San Pedro Sula (62%) and La Ceiba (73%), and volunteer capacity in Tela (58%).

OC CAPACITY SCORE BY AREA

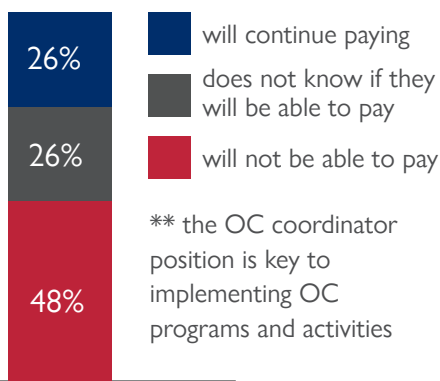


IMPORTANT FACTORS FOR OC SUSTAINABILITY



Source: 19 Focus Group Discussions (FGDs). Number of comments per topic shown.

PARTNERS' ABILITY TO PAY THE OC COORDINATOR AFTER GENESIS ENDS (%)**



LESSONS LEARNED

Support from private and public sectors and the community, together with micro-business income and a strong, organizational capacity are key factors for sustainability.

To ensure long-term sustainability, OCs must respond to changing needs in the community by providing programming in areas of interest to youth.

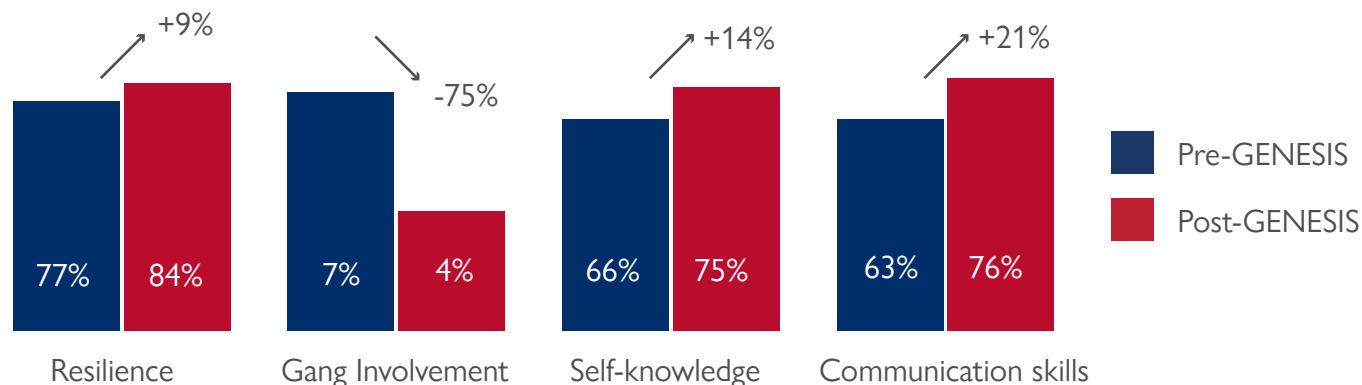
FUNADEH has put in place a process to share best practices which will help sustain capacity over time.

Source: Employed Youth: Survey responses from 53 employment beneficiaries, small enterprise: Survey responses from 97 entrepreneurs/small enterprises

*The capacity assessment of the OCs used a standard organizational capacity score metric known as the 5-Star Tool, which examines OCs's organizational structure and governance, micro-business, programmatic activities, adherence to methodologies, administration, and finances. This Tool was revised for the GENESIS evaluation to include organizational sustainability factors.

KEY FINDING #2: GENESIS increased the personal resilience of OC youth, reduced their involvement in gangs, and increased their self-knowledge and communication skills.

OC YOUTH BEHAVIOR CHANGES PRE/POST-GENESIS



Sources: Resilience and gang involvement: survey of 1,289 youth in 45 Outreach Centers. Self-knowledge and Communication Skills: survey of 202 youth from surveys of employability, enterprise, and educational beneficiaries. Questions used to derive the index measurements were taken from the Violence-Involved Persons Risk Assessment tool (VIPRA). Although there was a 75% reduction in participants stating gang involvement, the original number was relatively low at 7% (targeted population is from primary risk areas).

HOW GENESIS CONTRIBUTES TO INCREASING PROTECTIVE FACTORS AGAINST VIOLENCE

- 1 Strengthens social bonds
- 2 Increases youth self-worth and will to improve quality of life
- 3 Motivates youth to participate in OC programs and community
- 4 Advances digital inclusion by providing free internet service to vulnerable populations and establishing of Microsoft Imagine and Cisco Networking Academies
- 5 Provides safe spaces for recreation and learning
- 6 Increases learning opportunities for soft and vocational skills
- 7 Helps youth manage their emotional responses to stress
- 8 Provides income generating opportunities that contribute to individual and family level protection

EDUCATION in OCs

EDUCATEH

The Technology Assisted Community Education of Honduras (EDUCATEH) program is an innovative education initiative that uses technology to provide access to education. The program targets those who have been left out of the public education system due to lack of enrollment space, poverty, or issues of gang territorial control. The program operates within OCs and is a key component of GENESIS'S skills development programming.

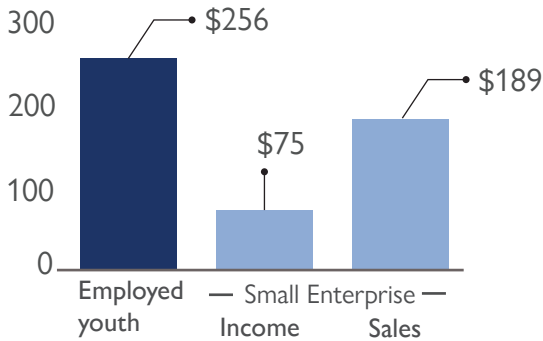
LESSONS LEARNED

GENESIS'S support to education serves as an important protective factor against violence by helping youth stay in school and participate in other OC and community activities, rather than joining a gang. In FGDs, youth from Tegucigalpa, La Ceiba, SPS, and Cofradia said they would have been spending time on the streets if not for the OC programs. Education program beneficiaries increased participation in OCs from 41% to 100% and volunteerism from 38% to 55%.

KEY FINDING #3: GENESIS income generating (IG) activities helped 828 youth find employment and supported the creation of 534 small business or self-employment ventures.*

* All numbers updated as of data collection completion in September 2019

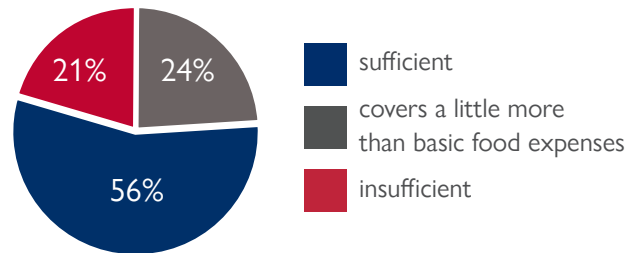
AVERAGE MONTHLY EARNINGS



Source: Employed Youth: Survey responses from 53 employment beneficiaries, Small Enterprise: Survey responses from 97 entrepreneurs/small enterprises

ENTERPRISE EARNINGS ARE (IN MOST CASES) ENOUGH TO COVER BASIC FOOD EXPENSES

Only half of enterprises have enough to reinvest and grow their business.



GENESIS CREATES JOBS THROUGH SMALL ENTERPRISES

26% of enterprises have permanent employees. A large majority (76%) of those enterprises have only one or two employees (20%).



IG private partners have confidence that GENESIS youth have certain levels of education or technical skill-sets as well as the social-emotional skills necessary for the workplace.

GENESIS and the OCs serve as filters to screen youth, determine their readiness for the workplace, and prepare them for and match them with employment opportunities. This mitigates employers' concerns and encourages employers to offer youth employment.



The IG interventions provide youth with the opportunity to gain employment experience and complete the basic education levels required by prospective employers.

GENESIS'S IG interventions help reduce employer discrimination against youth who live in high-violence areas.