

# Governance Assessment Profile

## Transparency International's *Corruption Perceptions Index* (CPI)

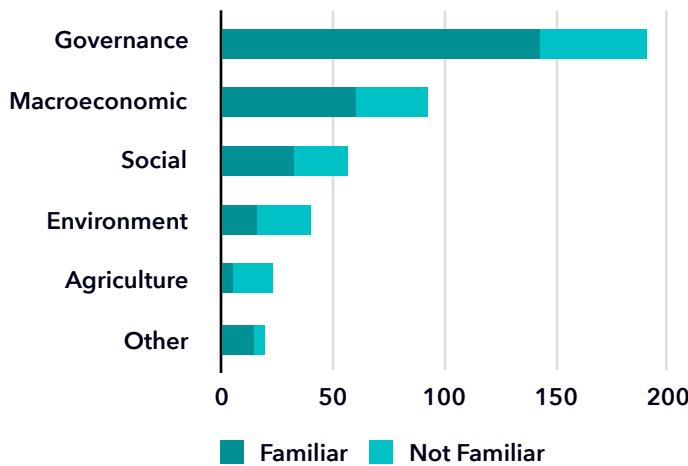
### Summary

Transparency International's *Corruption Perceptions Index* (CPI) scores and ranks countries and territories based on how corrupt their public sector is perceived to be. It is a composite index; a combination of surveys and assessments of corruption, collected by a variety of reputable institutions. The information below was compiled from responses to AidData's 2016 GDA Snap Poll, which asked public, private and civil society leaders to answer 11 questions about whether, when, and why they use governance data in their work. A total of 273 participants to the snap poll indicated familiarity with the CPI.

# 273

survey respondents were familiar with the CPI.

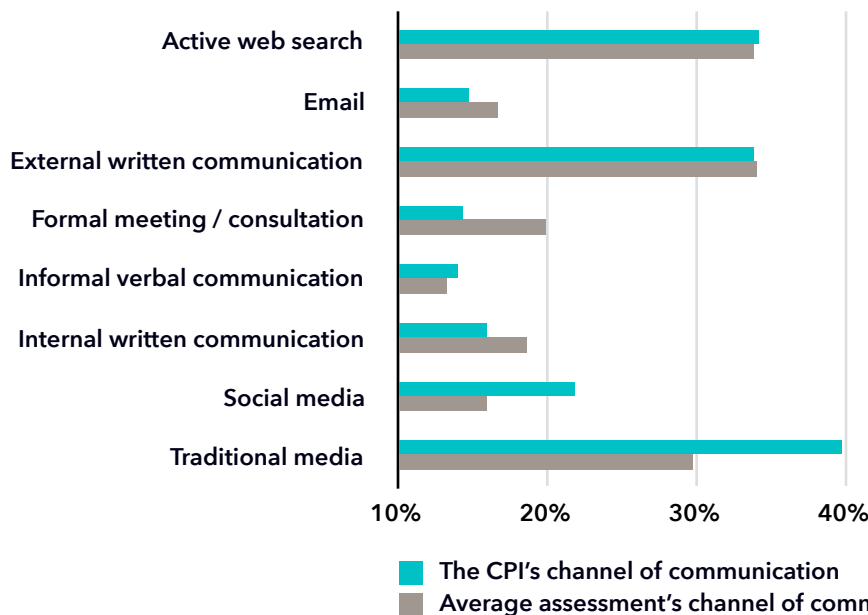
### Who is familiar with the CPI (by policy domain)?



# 75%

143 (75%) out of 190 data users working within the governance domain were familiar with the CPI.

### How did data users become familiar with the CPI?\*



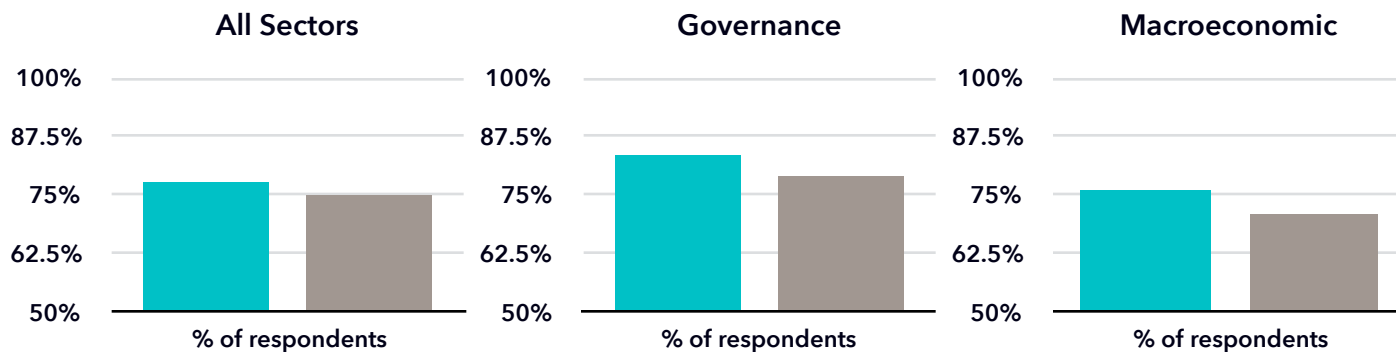
# 40%

of data users became familiar with the CPI through mass media (e.g., newspapers, magazines).

\*Snap poll participants could select multiple channels of communications for how they became familiar with a particular assessment.

## How many data users found the CPI to be *important* or *essential* to their work?

■ The CPI ■ Avg. Assessment



**77%**

*of all data users considered the CPI to be important or essential to their work, 2% above the average assessment.*

**84%**

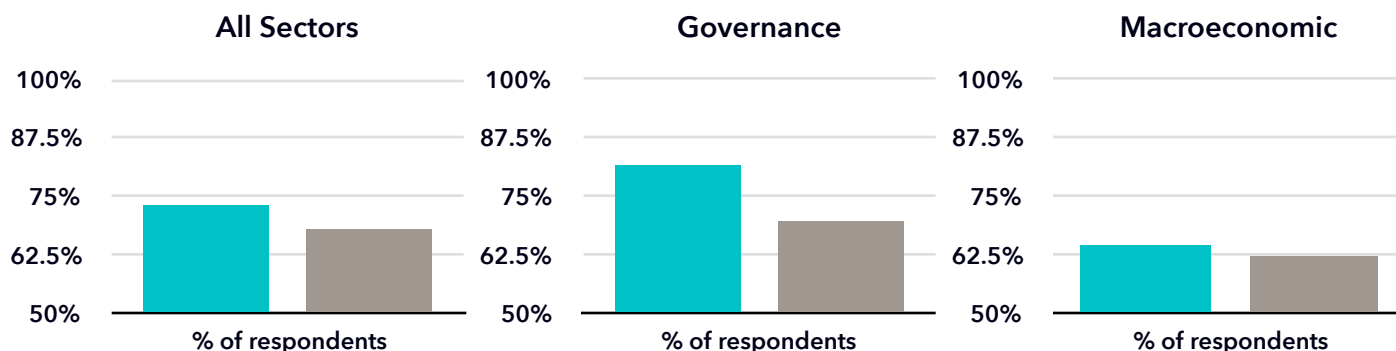
*of data users in the governance domain considered the CPI to be important or essential to their work.*

**76%**

*of data users in the macroeconomic domain considered the CPI to be important or essential to their work.*

## How many data users found the CPI to be *helpful* or *very helpful* to their work?

■ The CPI ■ Avg. Assessment



**73%**

*of all data users evaluated the CPI to be helpful or very helpful to their work, 5% above the average assessment.*

**81%**

*of data users in the governance domain evaluated the CPI to be helpful or very helpful to their work.*

**65%**

*of data users in the macroeconomic domain evaluated the CPI to be helpful or very helpful to their work.*

### Background

Designed and fielded by AidData at the College of William & Mary, the 2016 Governance Data Alliance Snap Poll offers a unique window into the experiences of public, private, and civil society leaders in advancing reforms in their countries and the role of a broad range of governance data in that process. Respondents answered 11 questions about whether, when, how, and why they use governance data in their work. 3000+ policy-makers and practitioners in low- and middle-income countries received an invitation to participate in the online snap poll. 515 individuals in 111 countries participated, yielding a response rate of 17.7%.

### Citation

Takaaki Masaki, Tanya Sethi, and Samantha Custer. 2016. *In the Eye of the Beholder: When is governance data "good enough"?* Williamsburg, VA. AidData at the College of William & Mary and the Governance Data Alliance.