### Governance Assessment Profile

#### Global Integrity’s Africa Integrity Indicators (AII)

**Summary**

Global Integrity’s Africa Integrity Indicators (AII) scores and ranks countries based on an assessment of each country’s social, economic, political, and anti-corruption mechanisms. The AII is scored by in-country researchers and follows an evidence-based investigation methodology. The information below was compiled from responses to AidData’s 2016 GDA Snap Poll, which asked public, private, and civil society leaders to answer 11 questions about whether, when, and why they use governance data in their work. A total of 63 participants to the snap poll indicated familiarity with the AII.

63 survey respondents were familiar with the AII.

**Who is familiar with the AII (by policy domain)?**

- Governance: 23% familiar
- Macroeconomic: 44% familiar
- Social: 100% familiar
- Environment: 0% familiar
- Agriculture: 0% familiar
- Other: 50% familiar

44 (23%) out of 190 data users working within the governance domain were familiar with the AII.

**How did data users become familiar with the AII?**

- Active web search: 37% familiar with the AII
- Email: 10% familiar with the AII
- External written communication: 20% familiar with the AII
- Formal meeting / consultation: 10% familiar with the AII
- Informal verbal communication: 10% familiar with the AII
- Internal written communication: 20% familiar with the AII
- Social media: 10% familiar with the AII
- Traditional media: 0% familiar with the AII

37% of data users became familiar with the AII through active web search (e.g., Google).

*Snap poll participants could select multiple channels of communications for how they became familiar with a particular assessment.*
How many data users found the AII to be important or essential to their work?

- **74%** of all data users considered the AII to be important or essential to their work, 1% below the average assessment.
- **76%** of data users in the governance domain considered the AII to be important or essential to their work.
- **83%** of data users in the macroeconomic domain considered the AII to be important or essential to their work.

How many data users found the AII to be helpful or very helpful to their work?

- **60%** of all data users evaluated the AII to be helpful or very helpful to their work, 8% below the average assessment.
- **55%** of data users in the governance domain evaluated the AII to be helpful or very helpful to their work.
- **67%** of data users in the macroeconomic domain evaluated the AII to be helpful or very helpful to their work.

**Background**

Designed and fielded by AidData at the College of William & Mary, the 2016 Governance Data Alliance Snap Poll offers a unique window into the experiences of public, private, and civil society leaders in advancing reforms in their countries and the role of a broad range of governance data in that process. Respondents answered 11 questions about whether, when, how, and why they use governance data in their work. 3000+ policy-makers and practitioners in low- and middle-income countries received an invitation to participate in the online snap poll. 515 individuals in 111 countries participated, yielding a response rate of 17.7%.

**Citation**

Takaaki Masaki, Tanya Sethi, and Samantha Custer. 2016. In the Eye of the Beholder: When is governance data “good enough”? Williamsburg, VA. AidData at the College of William & Mary and the Governance Data Alliance.