

Governance Assessment Profile

Global Financial Integrity's *Illicit Financial Flows Report (IFF)*

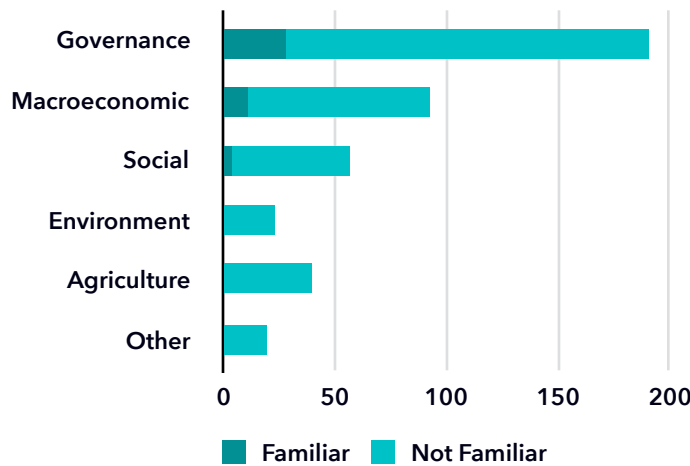
Summary

Global Financial Integrity's *Illicit Financial Flows Report (IFF)* provides estimates of the illicit flow of money out of the developing world, from 2004 to 2013. GFI measures illicit financial outflows using two sources: 1) deliberate trade mis-invoicing (gross excluding reversals or GER) and 2) leakages in the balance of payments (hot money narrow or HMN). The information below was compiled from responses to AidData's 2016 GDA Snap Poll, which asked public, private and civil society leaders to answer 11 questions about whether, when, and why they use governance data in their work. A total of 48 participants to the snap poll indicated familiarity with the IFF.

48

survey respondents were familiar with the IFF.

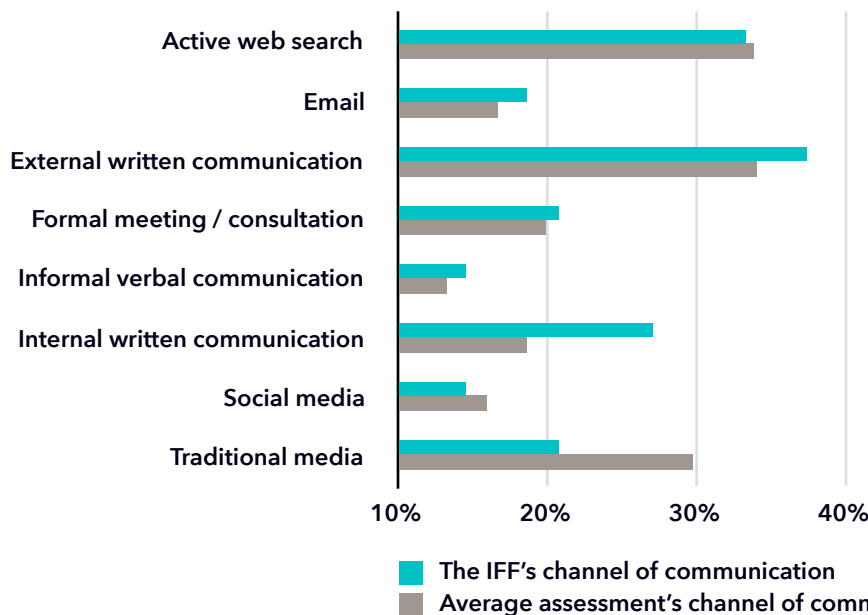
Who is familiar with the IFF (by policy domain)?



15%

28 (15%) out of 190 data users working within the governance domain were familiar with the IFF.

How did data users become familiar with the IFF?*



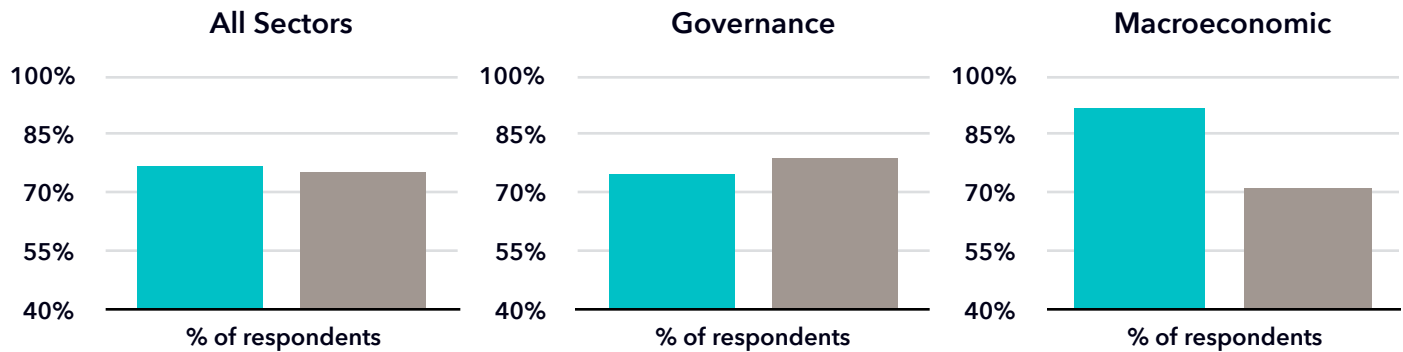
38%

of data users became familiar with the IFF through external written communication.

*Snap poll participants could select multiple channels of communications for how they became familiar with a particular assessment.

How many data users found the IFF to be *important* or *essential* to their work?

■ The IFF ■ Avg. Assessment



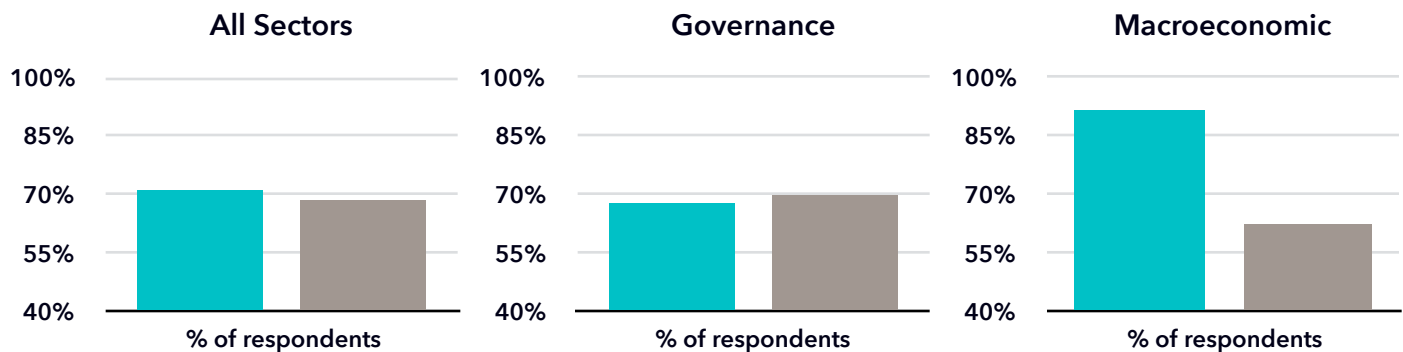
77%
of all data users considered the IFF to be *important* or *essential* to their work, 2% above the average assessment.

75%
of data users in the *governance* domain considered the IFF to be *important* or *essential* to their work.

92%
of data users in the *macroeconomic* domain considered the IFF to be *important* or *essential* to their work.

How many data users found the IFF to be *helpful* or *very helpful* to their work?

■ The IFF ■ Avg. Assessment



71%
of all data users evaluated the IFF to be *helpful* or *very helpful* to their work, 3% above the average assessment.

68%
of data users in the *governance* domain evaluated the IFF to be *helpful* or *very helpful* to their work.

92%
of data users in the *macroeconomic* domain evaluated the IFF to be *helpful* or *very helpful* to their work.

Background

Designed and fielded by AidData at the College of William & Mary, the 2016 Governance Data Alliance Snap Poll offers a unique window into the experiences of public, private, and civil society leaders in advancing reforms in their countries and the role of a broad range of governance data in that process. Respondents answered 11 questions about whether, when, how, and why they use governance data in their work. 3000+ policy-makers and practitioners in low- and middle-income countries received an invitation to participate in the online snap poll. 515 individuals in 111 countries participated, yielding a response rate of 17.7%.

Citation

Takaaki Masaki, Tanya Sethi, and Samantha Custer. 2016. *In the Eye of the Beholder: When is governance data "good enough"?* Williamsburg, VA. AidData at the College of William & Mary and the Governance Data Alliance.